



"None of the numerous cocoas have as yet equalled Van Houten's." - Health,

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THE HIGHEST QUALITY IN COCOA.

Send us a post Card, with your name and address, and we will send you, prepaid, a sample tin;

C. J. VAN HOUTEN & ZOON,

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Take A Kodak With you

TO THE WORLD'S FAIR. It's the only practical camera for the purpose

Others are too bulky, too clumsy. As neither plates nor films can be bought on the grounds, the visiting amateur must carry his supplies with him. With the Kodak this is easy. The roll of film capable of taking one hundred pictures weighs but a few ounces.

The Kodak outfit is self contained. With an ordinary camera it's different. Glass plates and holders enough to take one hundred 4x5 pictures would weigh at least thirty pounds, to say nothing of the weight of the camera. The Kodak, loaded for 100 pictures, 4x5, weighs 41/2 pounds. The moral is obvious - Take a Kodak With You.

EASTMAN KODAK CO.,

ROCHESTER, N. Y.

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Where you can see the Men, Women, Children and Babies in their family life; also the men in their Kurious Kayaks on the Water; Driving their Dogs; the Reindeer, the Sealskin Tent, Snow House, Kometick, Esquimanx Orave, etc.